

OKLAHOMA HUMANE SOCIETY SPONSORSHIP OPPORTUNITIES

Thank you so much for your interest in partnering with the Oklahoma Humane Society as a sponsor or supporter of an OK Humane event or underwriting initiative. We're deeply grateful for community partners who share our commitment to improving the lives and welfare of animals in our community.



POOCHELLA



April 11, 2026 | 5 - 9 PM | Wheeler Park

Poochella is a public festival for dogs! Poochella sponsorship opportunities are designed to give your business public visibility through a variety of promotions, products, signage, and more. You will receive a tax deduction while getting your name in front of consumers who support charitable organizations like the Oklahoma Humane Society.



Learn more by scanning the QR code or please email fundraising@okhumane.org for more information.

Ultimutt Treat Manager:

\$10,000

Includes: A 10'x20' booth space, 10 Poochella t-shirts, logo placement in event guide, logo in online newsletter, logo on event webpage, logo on t-shirt, logo on event banners and News 9 Pet of the Week, a 2-page event guide feature, 1 naming opportunity, an OK Humane endorsed ad, and 3 social media mentions.

Lead Howler:

\$5,000

Includes: A 10'x20' booth space, 8 Poochella t-shirts, logo placement in event guide, logo in online newsletter, logo on event webpage, logo on t-shirt, logo on event banners and News 9 Pet of the Week, a 2-page event guide feature, 1 naming opportunity, and 1 social media mentions.

Grammy Hound:

\$2,000

Includes: A 10'x10' booth space, 6 Poochella t-shirts, logo placement in event guide, logo in online newsletter, logo on event webpage, and 1 social media mention.

Top Billboard Barker:

\$1,000

Includes: A 10'x10' booth space, 4 Poochella t-shirts, name in event guide, name in online newsletter and on event webpage.

Booth Space Only: \$125

*If planning on selling food/beverage for human consumption, please send FS or Food License Number for our Special Events Permit to fundraising@okhumane.org

Visit okhumane.org/poochella

ANNUAL GALA

Fall 2026 | OKC Venue TBA

OK Humane's annual gala is a time for us to celebrate the wins of the year and share our plans for the future. Expect puppy snuggles, open bar service, dinner, dessert, themed entertainment and lasting memories. All proceeds benefit OK Humane's lifesaving efforts!



Become a sponsor by scanning the QR code or please email fundraising@okhumane.org for more information.

TOP DOG:

\$15,000

Includes: Tickets for up to 16 guests, recognition in all digital event marketing, recognition on event signage, verbal acknowledgement at the event, and sponsorship of rescue pet featured in the show.

LEADER OF THE PACK:

\$10,000

Includes: Tickets for up to 10 guests, recognition on event signage, verbal acknowledgement at the event, and sponsorship of rescue pet featured in the show.

HUMANE-ITARIAN:

\$7,500

Includes: Tickets for up to 10 guests, recognition on event signage, and sponsorship of rescue pet featured in the show.

FUR-EVER FRIEND:

\$5,000

Includes: Tickets for up to 8 guests, recognition on event signage, and sponsorship of rescue pet featured in the show.

PAW-TRON:

\$2,500

Includes: Tickets for up to 4 guests and recognition on event signage.

SOPHISTI-CAT:

\$1,000

Includes: Tickets for up to 2 guests and recognition on event signage

INDIVIDUAL TICKET: \$100



YULE LOG

The OK Humane Yule Log

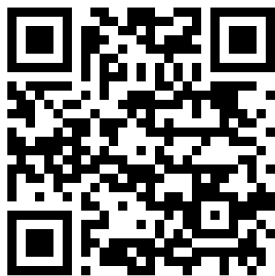
Each holiday season, OK Humane's Yule Log video brings cozy holiday vibes, a crackling fireplace, and adorable rescue pets to TV screens and social media feeds across Oklahoma.

For \$350, you or your business can sponsor a Yule Log litter, helping us to keep animals in the forefront of people's minds during the season of giving.

Benefits:

- Name or logo in Yule Log video credits alongside video of your sponsored litter
- Recognition on the official Yule Log website
- Social media feature with video clip and logo
- Sponsorships are limited to the number of pets featured, so reserve yours early!

Visit okhumaneyulelog.com for more information.



Find out more about Yule Log scanning the QR code or please email fundraising@okhumane.org for more information.



KENNEL & CAT ROOM SPONSORSHIPS

Sponsor a Kennel or Cat Room for a Year at OK Humane's Adoption Center

Your name or company logo will be featured on a kennel or cat room window inside OK Humane's Adoption Center for an entire year, a visible sign of your commitment to saving lives.

- Dog Kennel Sponsorship, \$1,000 (14 available) includes logo signage on kennel for 12 months and recognition on website.
- Cat Room Sponsorship, \$2,500 (5 available) includes custom door signage and website recognition for 12 months.
- An ideal option for businesses, families, or memorial gifts.



NURSERY CAM SPONSOR

Sponsor the OK Humane Nursery Cam!

Each week, viewers tune in to our social media feeds to watch adorable neonates in action. This underwriting opportunity offers unique visibility for your brand.

Details:

- Weekly social media live streams with logo placement in intro and outro
- Named sponsorship credit in social media posts and website listing
- \$3000 for year; 1 available



POTENTIAL REACH BY CHANNEL

NEWS 9: Pet of the Week - included in talking points

Magic 104.1 FM: Wet Nose Wednesdays - included in talking points

Website: More than 280,000 visits in the last 30 days

Social Media: OK Humane has 71K+ Facebook fans, 6.8K+ Twitter followers, and 21.8K+ Instagram followers and growing.

