

# OKLAHOMA HUMANE SOCIETY SPONSORSHIP OPPORTUNITIES

Thank you so much for your interest in partnering with the Oklahoma Humane Society as a sponsor or supporter of an OK Humane event or underwriting initiative. We're deeply grateful for community partners who share our commitment to improving the lives and welfare of animals in our community.



# POOCHELLA



**April 11, 2026 | 5 - 9 PM | Wheeler Park**

Poochella is a public festival for dogs! Poochella sponsorship opportunities are designed to give your business public visibility through a variety of promotions, products, signage, and more. You will receive a tax deduction while getting your name in front of consumers who support charitable organizations like the Oklahoma Humane Society.



Learn more by scanning the QR code or please email [fundraising@okhumane.org](mailto:fundraising@okhumane.org) for more information.

## **Ultimutt Treat Manager:**

**\$10,000**

Includes: A 10'x20' booth space, 10 Poochella t-shirts, logo placement in event guide, logo in online newsletter, logo on event webpage, logo on t-shirt, logo on event banners and News 9 Pet of the Week, a 2-page event guide feature, 1 naming opportunity, an OK Humane endorsed ad, and 3 social media mentions.

## **Lead Howler:**

**\$5,000**

Includes: A 10'x20' booth space, 8 Poochella t-shirts, logo placement in event guide, logo in online newsletter, logo on event webpage, logo on t-shirt, logo on event banners and News 9 Pet of the Week, a 2-page event guide feature, 1 naming opportunity, and 1 social media mentions.

## **Grammy Hound:**

**\$2,000**

Includes: A 10'x10' booth space, 6 Poochella t-shirts, logo placement in event guide, logo in online newsletter, logo on event webpage, and 1 social media mention.

## **Top Billboard Barker:**

**\$1,000**

Includes: A 10'x10' booth space, 4 Poochella t-shirts, name in event guide, name in online newsletter and on event webpage.

## **Booth Space Only: \$100**

\*If planning on selling food/beverage for human consumption, please send FS or Food License Number for our Special Events Permit to [fundraising@okhumane.org](mailto:fundraising@okhumane.org)

Visit [okhumane.org/poochella](https://okhumane.org/poochella)

# ANNUAL GALA

## Fall 2026 | OKC Venue TBA

OK Humane's annual gala is a time for us to celebrate the wins of the year and share our plans for the future. Expect puppy snuggles, open bar service, dinner, dessert, themed entertainment and lasting memories. All proceeds benefit OK Humane's lifesaving efforts!



Become a sponsor by scanning the QR code or please email [fundraising@okhumane.org](mailto:fundraising@okhumane.org) for more information.

### TOP DOG:

**\$15,000**

Includes: Tickets for up to 16 guests, recognition in all digital event marketing, recognition on event signage, verbal acknowledgement at the event, and sponsorship of rescue pet featured in the show.

### LEADER OF THE PACK:

**\$10,000**

Includes: Tickets for up to 10 guests, recognition on event signage, verbal acknowledgement at the event, and sponsorship of rescue pet featured in the show.

### HUMANE-ITARIAN:

**\$7,500**

Includes: Tickets for up to 10 guests, recognition on event signage, and sponsorship of rescue pet featured in the show.

### FUR-EVER FRIEND:

**\$5,000**

Includes: Tickets for up to 8 guests, recognition on event signage, and sponsorship of rescue pet featured in the show.

### PAW-TRON:

**\$2,500**

Includes: Tickets for up to 4 guests and recognition on event signage.

### SOPHISTI-CAT:

**\$1,000**

Includes: Tickets for up to 2 guests and recognition on event signage

**INDIVIDUAL TICKET: \$100**



# YULE LOG

## The OK Humane Yule Log

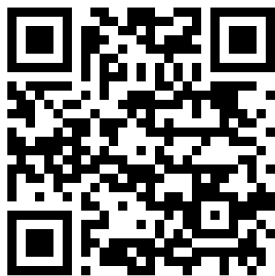
Each holiday season, OK Humane's Yule Log video brings cozy holiday vibes, a crackling fireplace, and adorable rescue pets to TV screens and social media feeds across Oklahoma.

For \$300, you or your business can sponsor a Yule Log litter, helping us to keep animals in the forefront of people's minds during the season of giving.

Benefits:

- Name or logo in Yule Log video credits with photo or video of your sponsored pet
- Recognition on the official Yule Log website
- Social media feature with video clip and logo
- Sponsorships are limited to the number of pets featured, so reserve yours early!

Visit [okhumaneyulelog.com](http://okhumaneyulelog.com) for more information.



Find out more about Yule Log scanning the QR code or please email [fundraising@okhumane.org](mailto:fundraising@okhumane.org) for more information.



# KENNEL & CAT ROOM SPONSORSHIPS

## Sponsor a Kennel or Cat Room for a Year at OK Humane's Adoption Center

Your name or company logo will be featured on a kennel or cat room window inside OK Humane's Adoption Center for an entire year, a visible sign of your commitment to saving lives.

- Dog Kennel Sponsorship, \$1,000 (14 available) includes logo signage on kennel for 12 months and recognition on website.
- Cat Room Sponsorship, \$2,500 (5 available) includes custom door signage and website recognition for 12 months.
- An ideal option for businesses, families, or memorial gifts.



# PUPPY & KITTEN CAM SPONSOR

## **Sponsor the OK Humane Puppy & Kitten Cam!**

Each week, viewers tune in to our YouTube and social media feeds to watch adorable neonates in action. This underwriting opportunity offers unique visibility for your brand.

### Details:

- Weekly YouTube and Facebook Live stream with logo placement in intro and outro
- Named sponsorship credit in social media posts and website listing
- \$3000 for year; 1 available



# POTENTIAL REACH BY CHANNEL

**NEWS 9:** Pet of the Week - included in talking points

**Magic 104.1 FM:** Wet Nose Wednesdays - included in talking points

**Website:** More than 280,000 visits in the last 30 days

**Social Media:** OK Humane has 71K+ Facebook fans, 6.8K+ Twitter followers, and 21.8K+ Instagram followers and growing.

